



SilverTowne Launches www.ModernEagleCoins.com

New eCommerce Site Dedicated to Modern Eagle Coins Features Silver American Eagles, Gold American Eagles and Platinum American Eagles.

Winchester, Indiana, August 17, 2012 – SilverTowne L.P., one of the country’s largest and most respected dealers of modern coins, has launched a new specialty website dedicated to Modern Eagle Coins, the popular bullion coins produced annually by the United States Mint. The new website, located at www.moderneaglecoins.com, features only American Eagle Coins in silver, gold and platinum.

David Hendrickson, president of SilverTowne, explains the reasoning behind the new website – “Since we offer such a large inventory of modern coins, bullion, rare coins and other numismatic needs, it can sometimes be difficult to locate the exact coins you are looking for. We’ve made it a lot easier with filters and other tools, but there is still a lot to choose from on the main website. This is fine for customers who want a large selection and a variety of things to look at, but not great for those who know exactly what they want. This is why we wanted to offer our customers another shopping choice that focuses on specific coins. And since modern eagles are some of the most popular coins with collectors, we thought this would be the perfect place to start.” Hendrickson’s response to the question *Will there be more websites to follow?* – “we’ll see”.

Visitors to www.moderneaglecoins.com will be able to shop for certified and raw modern eagle coins, as well as supplies centered around these coins. In addition to offering Silver, Gold and Platinum American Eagles for sale, there is also a selection of articles about these coins in the Modern Eagle Coins Learning Center. So if you are in the market for Modern Eagle Coins, or just want to learn more about them, you may want to pay this new website a visit.

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Founded in 1949 by Leon Hendrickson, SilverTowne L.P. is one of the country’s largest and most respected dealers of rare coins, modern coins and precious metals. From a cigar box under a

lunch counter to a multi-million dollar business, SilverTowne has grown from a small coin shop to four retail departments under one roof. In addition to the retail showroom in historical Winchester, Indiana, SilverTowne provides a wide-selection of bullion and coins to collectors and investors nationwide through catalogs and their websites, <http://www.silvertowne.com> and <http://www.moderneaglecoins.com>.

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